

# Canara ai1 Dhamaaka Campaign – Terms & Conditions

### **✓** What is the Offer?

Canara Bank brings to you the ail Dhamaaka Campaign, a limited-time promotional offer where eligible customers can earn assured cashback rewards by performing specific actions using the Canara ail mobile application.

## **M** What are the Offer Benefits?

Eligible customers can earn cashback as per the table below:

SI. No.	Category	Cashback per Customer
1	First 50,000 users registering UPI in the ai1 app	₹20
2	First 50,000 users enabling UPI Lite in the ai1 app	₹10
3	First 50,000 users performing a UPI Lite transaction	₹10
4	First 50,000 inactive users (no activity for 6+ months) performing their first transaction via IMPS/NEFT/RTGS/INTRA	₹15

### **31** What is the Offer Duration?

The campaign is valid from 01st July 2025 to 31st July 2025 (both dates inclusive).

### What are the Eligibility Conditions?

To qualify for the cashback:

- The customer should perform the qualifying activity in the Canara ai1 app during the campaign period.
- Only the first 50,000 customers per category are eligible, based on system timestamps.
- For Category 4, customers must have been inactive for at least 6 months (i.e., no transaction activity in the ai1 app).
- Each customer is eligible for cashback only once per category.

## How Do I Avail the Offer?

- 1. Download the latest version of the Canara ai1 app.
- 2. Perform any of the qualifying actions:
  - Register for UPI(First time user)
  - Enable UPI Lite (First time user)
  - o Perform a UPI Lite transaction (First time user)
  - o If inactive, perform your first transaction via IMPS/NEFT/RTGS/INTRA
- 3. Cashback will be automatically credited to your linked Canara Bank account.

### Other Terms and Conditions

- A customer is eligible for only one cashback per category.
- Canara Bank reserves the right to verify the identity and eligibility of the participants.
- Cashback will be processed only for valid, successful transactions done within the campaign period.
- Any attempt to manipulate or misuse the offer will lead to disqualification.
- Canara Bank reserves the right to modify, extend, or withdraw the offer at its sole discretion without prior notice.
- Customers who have already received cashback under one category will not be eligible for cashback under the same category again.
- Participation in the campaign constitutes acceptance of these terms and conditions.

**Note**: For queries or assistance, please contact Canara Bank's customer care 1800 1030 or visit your nearest branch.